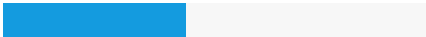


# Обзор веб-сайта etsy.com

Создан 17 Января 2026 00:08 AM

Оценка: 38/100



## SEO-контент

|                                                                                    |                        |                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Заголовок              | etsy.com<br><br>Длина : 8<br><br>В идеале ваш заголовок страницы должен содержать от 10 до 70 символов (включая пробелы). Используйте этот бесплатный инструмент для подсчета длины текста.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Описание               | Длина : 0<br><br>Очень плохо. Мы не нашли мета-описание на вашей странице. Используйте этот бесплатный онлайн-генератор для создания описания.                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Ключевые слова         | Очень плохо. Мы не нашли мета-ключевые слова на вашей странице. Используйте этот бесплатный онлайн-генератор для создания ключевых слов.                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Свойства OG Meta       | Эта страница не использует преимущества OG-свойств. Эти теги полезны для социальных краулеров, лучше структурировать вашу страницу. Используйте этот бесплатный генератор OG для их создания. |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Заголовки              | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>                               | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2                     | H3                                                                                                                                                                                            | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0                                                                                  | 0                      | 0                                                                                                                                                                                             | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Изображения            | Мы нашли 0 изображений на этой странице.<br><br>Хорошо, большинство или все ваши изображения имеют атрибут alt.                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Соотношение текст/HTML | Соотношение 7% :<br><br>Соотношение текста к HTML-коду этой страницы ниже 15 процентов, что означает, что вашему сайту, вероятно, нужно больше текстового контента.                           |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash                  | Отлично, на этой странице не обнаружено Flash-контента.                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|                                                                                    |                        |                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |

SEO-контент

|                                                                                  |        |                                                 |
|----------------------------------------------------------------------------------|--------|-------------------------------------------------|
|  | Iframe | Отлично, на этой странице не обнаружено Iframe. |
|----------------------------------------------------------------------------------|--------|-------------------------------------------------|

SEO-ссылки

|                                                                                  |                            |                                                                                                     |
|----------------------------------------------------------------------------------|----------------------------|-----------------------------------------------------------------------------------------------------|
|  | Перезапись URL             | Хорошо. Ваши ссылки выглядят дружелюбными!                                                          |
|  | Нижнее подчеркивание в URL | Отлично! Не обнаружено нижних подчеркиваний в ваших URL                                             |
|  | Ссылки на странице         | Мы нашли всего 0 ссылок, включая 0 ссылок на файлы                                                  |
|  | Statistics                 | Внешние ссылки : noreferrer noopener 0%<br>Внешние ссылки : Передаёт вес 0%<br>Внутренние ссылки 0% |

Ссылки на странице

| Анкор | Тип | Вес ссылки |
|-------|-----|------------|
|-------|-----|------------|

SEO-ключевые слова

|                                                                                    |                      |                                    |
|------------------------------------------------------------------------------------|----------------------|------------------------------------|
|  | Облако ключевых слов | etsy blocker please enable disable |
|------------------------------------------------------------------------------------|----------------------|------------------------------------|

Согласованность ключевых слов

| Ключевое слово | Контент | Заголовок                                                                           | Ключевые слова                                                                      | Описание                                                                              | Заголовки                                                                             |
|----------------|---------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| etsy           | 1       |  |  |  |  |
| please         | 1       |  |  |  |  |
| enable         | 1       |  |  |  |  |
|                |         |                                                                                     |                                                                                     |                                                                                       |                                                                                       |

## С о г л а с о в а н н о с т ь к л ю ч е в ы х с л о в

|         |   |   |   |   |   |
|---------|---|---|---|---|---|
| disable | 1 | ✗ | ✗ | ✗ | ✗ |
| blocker | 1 | ✗ | ✗ | ✗ | ✗ |

## Уд о б с т в о и с п о л ь з о в а н и я

|                                                                                   |                                         |                                                                                        |
|-----------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------|
|   | URL                                     | Д о м е н : etsy.com<br>Д л и н а : 8                                                  |
|   | Favicon                                 | О т л и ч н о , у в а ш е г о с а й т а е с т ь favicon.                               |
|   | П р и г о д н о с т ь д л я п е ч а т и | М ы н е с м о г л и н а й т и CSS, о п т и м и з и р о в а н н ы й д л я п е ч а т и . |
|   | Я з ы к                                 | Х о р о ш о . В а ш з а я в л е н н ы й я з ы к — en.                                  |
|  | Dublin Core                             | Э т а с т р а н и ц а н е и с п о л ь з у е т п р е и м у щ е с т в а Dublin Core.     |

## Д о к у м е н т

|                                                                                    |                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------|---------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Т и п д о к у м е н т а               | О т с у т с т в у е т т и п д о к у м е н т а                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | К о д и р о в к а                     | В ы н е у к а з а л и к о д и р о в к у д о к у м е н т а . И с п о л ь з у й т е <a href="#">генератор мета-тегов</a> для объявления ко р о в к и д о к у м е н т а .                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | В а л и д а ц и я W3C                 | О ш и б к и : 1<br>П р е д у п р е ж д е н и я : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | К о н ф и д е н ц и а л ь н о е email | О т л и ч н о , а д р е с э л е к т р о н н о й п о ч т ы н е н а й д е н в о т к р ы т о м т е г е .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | У с т а р е в ш и й HTML              | О т л и ч н о ! М ы н е н а ш л и у с т а р е в ш и х HTML-т е г о в в в а ш е м HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | С о в е т ы п о с к о р о с т и       | <div>  П р е в о с х о д н о , в а ш с а й т н е и с п о л ь з у е т в л о ж е н н ы е т а б л и ц ы .         </div> <div>  О ч е н ь п л о х о , в а ш с а й т и с п о л ь з у е т в с т р о е н н ы е с т и л и .         </div> <div>  О т л и ч н о , у в а ш е г о с а й т а м а л о CSS-ф а й л о в .         </div> |

## Документ



Отлично, у вашего сайта мало JavaScript-файлов.



Очень плохо, ваш сайт не использует gzip.

## Мобильный



Мобильная  
оптимизация



Иконка Apple



Тег Meta Viewport



Flash-контент

## Оптимизация



XML-карта сайта

Отлично, у вашего сайта есть XML-карта сайта.

<https://www.etsy.com/sitemaps.xml>

<https://www.etsy.com/blog/sitemap.xml.gz>

<https://www.etsy.com/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/hk-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/ie/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/il-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/in-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/nz/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/no-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/se-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/sg-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/uk/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/de/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/at/sitemaps/shops/vip-seller.xml>

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<https://www.etsy.com/ch/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/fr/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/nl/sitemaps/shops/vip-seller.xml>

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<https://www.etsy.com/it/sitemaps/shops/vip-seller.xml>

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<https://www.etsy.com/jp/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/pl/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/hk-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ie/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/il-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/in-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/nz/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/no-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/se-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/sg-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/uk/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/de/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/at/sitemaps/shops/power-seller.xml>

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<https://www.etsy.com/fr/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/nl/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/be/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/it/sitemaps/shops/power-seller.xml>

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<https://www.etsy.com/es/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/mx/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/jp/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/pl/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/hk-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/ie/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/il-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/in-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/nz/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/no-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/se-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/sg-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/uk/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/de/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/at/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/ch/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/fr/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/nl/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/be/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/it/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/es/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/mx/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/jp/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/pl/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/top-seller.xml>

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<https://www.etsy.com/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/hk-en/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/ie/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/il-en/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/in-en/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/nz/sitemaps/shops/star-seller.xml>

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<https://www.etsy.com/pl/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/sitemaps/shops/local.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/local.xml>

<https://www.etsy.com/au/sitemaps/shops/local.xml>

<https://www.etsy.com/ca/sitemaps/shops/local.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/local.xml>

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<https://www.etsy.com/pt/sitemaps/shops/local.xml>

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<https://www.etsy.com/fi-en/sitemaps/listing/vip-seller.xml>

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<https://www.etsy.com/sg-en/sitemaps/listing/vip-seller.xml>

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<https://www.etsy.com/fr/sitemaps/listing/vip-seller.xml>

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<https://www.etsy.com/pt/sitemaps/listing/vip-seller.xml>

<https://www.etsy.com/sitemaps/listing/power-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/listing/power-seller.xml>

<https://www.etsy.com/au/sitemaps/listing/power-seller.xml>

<https://www.etsy.com/ca/sitemaps/listing/power-seller.xml>

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|  | Robots.txt        | <a href="http://etsy.com/robots.txt">http://etsy.com/robots.txt</a><br><br>О т л и ч н о , у в а ш е г о с а й т а е с т ь ф а й л robots.txt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | А н а л и т и к а | Отсутствует<br><br>Мы не обнаружили инструментальной аналитики, установленной на сайте.<br><br>Веб-аналитика позволяет измерять активность посетителей на сайте. У вас должен быть установлен хотя бы один инструмент                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

## Оптимизация

но также может быть полезно установить второй для перекрёстной проверки данных.