

Website review paypal.com

Generated on January 17 2026 00:04 AM

The score is 59/100



SEO Content

	Title	PayPal PayPal KR Length : 32 Perfect, your title contains between 10 and 70 characters.												
	Description	PayPal , , . Length : 94 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.paypal.com/kr/home</td></tr><tr><td>title</td><td>PayPal PayPal KR</td></tr><tr><td>image</td><td>https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg</td></tr><tr><td>description</td><td>PayPal , , .</td></tr></table>	Property	Content	type	website	url	https://www.paypal.com/kr/home	title	PayPal PayPal KR	image	https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg	description	PayPal , , .
Property	Content													
type	website													
url	https://www.paypal.com/kr/home													
title	PayPal PayPal KR													
image	https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg													
description	PayPal , , .													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>12</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] PayPal • [H2] PayPal	H1	H2	H3	H4	H5	H6	1	12	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	10	0	0	0									

SEO Content

		• [H2] PayPal • [H2] PayPal • [H2] , , • [H2] . • [H2] PayPal, 가 • [H2] • [H2] • [H2] • [H2] • [H2] PayPal • [H2] PayPal • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] PayPal.Me
	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files

SEO Links

	Statistics	External Links : norereferrer noopener 0%
		External Links : Passing Juice 4.65%
		Internal Links 95.35%

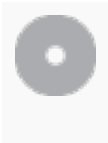
In-page links

Anchor	Type	Juice
PayPal	Internal	Passing Juice
가	Internal	Passing Juice
PayPal	Internal	Passing Juice
eBay	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
PayPal	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice

In-page links

_____	Internal	Passing Juice
_____	Internal	Passing Juice
PayPal_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
PayPal_____	Internal	Passing Juice
_____	Internal	Passing Juice
PayPal.Me_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
English_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	External	Passing Juice
_____	External	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice

SEO Keywords



Keywords Cloud

paypal

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
paypal	20	✓	✗	✓	✓
	5	✗	✗	✗	✗
	5	✗	✗	✓	✓
	4	✗	✗	✗	✗
	4	✗	✗	✗	✓

Usability

	Url	Domain : paypal.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 75 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

		
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.paypal.com/paypal-sitemap-index.xml
	Robots.txt	http://paypal.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.